

### §34. Recent Activities of the Gifu Academy of Wisdom for Business Leaders, “KENZAIJUKU”

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A human resource development program sponsored by Gifu prefecture was established in 2006 and has been referred to as the Gifu academy of wisdom for business leaders or “Kenzaijuku”. This program is intended to provide opportunities for local business executives with engineering background to learn skills for management and to exchange views among themselves how to increase the efficiency of operation. This is so that hopefully these people could be well prepared to become managing leaders when the right time comes.

Included as the program coordinators are A. Sawaoka (President of Daido Institute of Technology), H. Yanagida (Emer. Prof. U. of Tokyo), T. Kado (Lecturer of CIO business school) along with the author.

Under this program, there have been several major seminars held since 2006. The most recent one was held on August 23<sup>rd</sup> -25<sup>th</sup> and September 1<sup>st</sup>-2<sup>nd</sup> in 2007 and 21 business executives gathered for a series of seminars.

These seminars are scheduled in the following manner:

Day 1:

Keynote lectures were given by A. Sawaoka and N. Kanda (Prof. Meiji U.), concerning 7 principles by which people can produce popular products.

Day 2:

Lectures were given by M. Nishiura and K. Hayashi (both of Attax Group) on what is required to become a president who helps continue economic growth, showing case studies.

Day 3:

Lectures were given by T. Kado and the author on a case of enterprise management strategy.

Day 4:

Lectures were given by the author and M. Kuroiwa (Guest Prof. Nagoya Inst.) and K. Kondo (Chubu Eco. Fed.) on the color scheme of the articles, on the manufacturing innovation of a period of computerization based on Toyota-style, on the idea to make the articles to sell, respectively.

Day 5:

Lectures were given by S. Shintani (Dir. Brain Farm) and Y. Komuro (President Work Life Balance Corp.) on the knack of the good presentation of the impression, and several core

competence cases, respectively.

Also, the academy provided an opportunity to discern the core competence of the enterprise which each academy participant is affiliated with. Follow-up seminars was held on February 1<sup>st</sup> and 2<sup>nd</sup> in 2008, inviting 23 participants in the previous seminars. Future plans include a series of seminar held at NIFS in summer of 2008.



Group Photo



In the Lecture Room