

14. Public Relations Office

Ever since its establishment, the Public Relations Office has been focusing on the following four activities with a view to inform the society as well as the public of the necessity of nuclear fusion research and also the NIFS research achievements.

- Planning of the NIFS Tour and various activities / participation and exhibition in the local events
- Development of measures to improve the convenience of NIFS as an inter-university research institute
- Development of easy-to-understand homepages
- Creation and publication of showpieces and booklets for the purpose of effective public relations activities

As a result of these efforts, a total of 2,763 visitors joined the NIFS Tour in 2007, and also, NIFS recorded a total of 862,886 accesses to the institute homepage. Furthermore, through the following activities and operations, the Public Relations Office actively promoted the public relations activities of the institute.

● Public relations activities

- Exhibition in the TOKI Pottery Festival 2007
- Planning and management of the NIFS firefly event
- Exhibition in the Oroshi Summer Festival
- Exhibition in the Cera-Park Dream Kids 2007
- Exhibition in the NIFS Open Campus 2007
- Exhibition in the Oroshi Cultural Festival
- Exhibition in the Gifu-Tohno Festival in Centrair

● NIFS Tour

- Improvement and expansion of devices and equipments used in various scientific experiments
- Maintenance of the Virtual Reality tour contents
- Maintenance of the superconductivity contents

● Web

- Constitution of guidelines for the homepage administration
- Construction of the foreign visitors registration system
- Maintenance and renewal of the guidance to visitors (transportation, map, accommodation, restaurant, etc.)
- Construction of the application system for a vehicle admission and a card-key issuance
- Renewal of the collaborative research homepage
- Renewal of the homepage for the Department of Nuclear Fusion in Graduate University for Advanced Studies
- Optimization of page layouts by utilizing the access analyzer software
- Renewal of the homepage for Director-General

● Translation

- Creation and Renewal of the English homepage
- Interpretation at the 18th International TOKI Conference
- Interpretation at the 6th IAEA Technical Meeting

● Publication of the Public Relations magazine

- Planning, publication of the public relations booklet “Introduction to NIFS and the NIFS Tour”

In addition to those above, the following activities was conducted to contribute to various operations in NIFS:

- Administrative support for the video conference
- Administration and management of the mailing lists
- Administration and management of the in-house integrated information system
- Offering supports for the SSH (Super Science High School) activities
- Translation to English and Japanese of the NIFS Peer Review documents
- Translation to English and Japanese of various business documents

All of the activities reported above were carried out under the strong cooperation with the Public Relations Committee, the Web/Homepage Committee, the Open-house Executive Committee, the Department of Administration, Preparatory Office for Deuterium Experiment, the Coordination Research Center, and other related parties and individuals.



Fig. 1. A photo in the Gifu-Tohno Festival in Centrair.



Fig. 2. The cover of Booklet “Introduction to NIFS Tour”.

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